

## 2018 College Preparatory Invitational Horse Show Advertising Opportunities



### Advertising Opportunities

Our unique, glossy, four-color program provides an additional opportunity to connect with CPI attendees. It is produced for and distributed at all CPI Horse Show Events and then displayed in its entirety on our website.

**Ad Sizes and Pricing** - All ads are four-color.

	<u>Size</u>	<u>Pricing</u>
<input type="checkbox"/> Outside Back Cover Page	8.5" x 11"	\$1,800
<input type="checkbox"/> Inside Front Cover Page	8.5" x 11"	\$1,300
<input type="checkbox"/> Inside Back Cover Page	8.5" x 11"	\$1,300
<input type="checkbox"/> Full Inside Page	8.5" x 11"	\$950
<input type="checkbox"/> Half Page Horizontal	7.25" x 4.75"	\$650
<input type="checkbox"/> Half Page Vertical	3.5" x 9.75"	\$650

### Ad Specifics

All artwork should be submitted as .pdf, .esp or .tif with a minimum resolution of 300 dpi.

**Send your ad via email to Lindsay Martin at [lindsay@cpihorseshow.com](mailto:lindsay@cpihorseshow.com)**

**Deadline: December 1, 2017**

### Advertising/Sponsor Information

Advertiser(s) or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

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