

# 2018 College Preparatory Invitational Horse Show School/College Advertising and Sponsorship Opportunities



## Advertising Opportunities

Our unique, glossy, four-color program provides an additional opportunity to connect with CPI attendees. It is produced for and distributed at all CPI Horse Show Events and then displayed in its entirety on our website.

**Ad Sizes and Pricing** - All ads are four-color.

	<u>Size</u>	<u>Pricing</u>
<input type="checkbox"/> Inside Front Cover Page	8.5" x 11"	\$1,300
<input type="checkbox"/> Inside Back Cover Page	8.5" x 11"	\$1,300
<input type="checkbox"/> Full Inside Page	8.5" x 11"	\$950
<input type="checkbox"/> Half Page Horizontal	7.25" x 4.75"	\$650
<input type="checkbox"/> Half Page Vertical	3.5" x 9.75"	\$650

## Advertising and Sponsorship Opportunities

### Package #1 – Advertising & Banner Placement

- Half Page Ad - \$950.00**
  - One (1) Half Page Ad
  - One (1) Banner Placed in Prime Public Area
  - Logo and web link on Sponsors 'page of our website
- Full Page Ad - \$1250.00**
  - One (1) Full Page Ad
  - One (1) Banner Placed in Prime Public Area
  - Logo and web link on Sponsors 'page of our website

### Package #2 – Advertising & Class Sponsorship

- Half Page Ad - \$1150.00**
  - One (1) Half Page Ad
  - Right to Present Awards for Selected class
  - Sponsorship mention with the class in the event program
  - Sponsorship mention throughout the class and awards presentation
  - Right to distribute information/promotional items in "goodie" bags given to all riders (Sponsor to provide materials)
  - Logo and web link on Sponsors 'page of our website

**PO Box 566357  
Miami, FL 33256 – 6357  
786-369-9040  
[www.collegeprepinvitational.com](http://www.collegeprepinvitational.com)**

**Package #2 – Advertising & Class Sponsorship – cont'd**

**Full Page Ad - \$1500.00**

- One (1) Full Page Ad
- Right to Present Awards for Selected class
- Sponsorship mention with the class in the event program
- Sponsorship mention throughout the class and awards presentation
- Right to distribute information/promotional items in "goodie" bags given to all riders (Sponsor to provide materials)
- Logo and web link on Sponsors 'page of our website

**Naming/Branding Opportunities Available – Please contact us for additional information and pricing.**

- Back Numbers
- CPI College Fair
- CPI Draw Area
- CPI Learning Lounge
- Rider / Trainer Swag Bags
- Warm Up Ring
- Main Ring

**Ad Specifics**

All artwork should be submitted as .pdf, .esp or .tif with a minimum resolution of 300 dpi.

**Send your ad via email to Lindsay Martin at [lindsay@cpihorseshow.com](mailto:lindsay@cpihorseshow.com)**

**Deadline: December 1, 2017**

**Advertising/Sponsor Information**

Advertiser(s) or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

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