



College Preparatory Invitational

Horse Show

COLLEGE/UNIVERSITY
INFORMATION

www.collegeprepinvitational.com





College Preparatory Invitational

HORSE SHOW www.collegeprepinvitational.com

CPI Horse Show Packages

All packages are effective February 1, 2024 - January 31, 2025

PACKAGE #1 - \$250.

- A college vendor space at CPI Horse Show event in the CPI College Fair area.
- One (1) Half Page Advertisement in each CPI Horse Show Event Magazine will be digitally published
- Right to distribute information/promotional items in CPI Rider Welcome Bags. (College/University to provide materials)
- Logo and Web Link on "Sponsors" page as well as "Colleges Participating" of our website.
- Inclusion of college/university logo on monthly newsletters.
- Contact information for our student-athletes as well as a complete list of results for each CPI Horse Show event.

PACKAGE #2 - \$500.

- A college vendor space the CPI Horse Show event in the CPI College Fair area.
- One (1) Full Page Advertisement in the CPI Horse Show Event Magazine that will be digitally published
- Right to distribute information/promotional items in CPI Rider Welcome Bags. (College/University to provide materials)
- Logo and Web Link on "Sponsors" page as well as "Colleges Participating" of our website.
- Inclusion of college/university logo on monthly newsletters
- Individual Social Media post announcing your college/university will be attending CPI Horse Show Events
- Contact information for our student-athletes as well as a complete list of results for each CPI Horse Show event.



College Preparatory Invitational

HORSE SHOW www.collegeprepinvitational.com

PRINT AD MEASUREMENTS

AD SIZE All measurements in INCHES	FULL-BLEED ADS TRIM SIZE	FINAL AD SIZE WITH 0.125" BLEEDS	NON-BLEED SIZE (This is also the Safe Area for full-bleed ads)
Full page	8.5 W X 11 H	8.75 W X 11.25 H	8 W X 10.5 H
Half-page Horizontal	8.5 W X 5.375 H	8.75 W X 5.625 H	8 W X 4.875 H
Half-page Vertical	4.125 W X 11 H	4.375 W X 11.25 H	3.625 W X 10.5 H

*Be sure to keep all live matter 0.25" from gutter (where left and right pages meet)

FILE SPECIFICATIONS/REQUIREMENTS

Ads will be posted on The CPI website with the entire CPI Event Magazine.

- **FILE FORMAT:** PDF Files preferred. High-resolution flattened PSD, JPG, or TIF files also accepted.
- **RESOLUTION:** All images used in ad should be high-resolution (300dpi or more at size used), and all logos / graphics should be vector files (EPS or AI files) for optimal reproduction, or used at 300dpi resolution.
- **COLOR:** All images and colors used in ad must be in CMYK. Ads submitted using RGB or spot colors will be converted to CMYK in-house and may print differently than you intend. **
- **BLEEDS:** All full-bleed ads MUST INCLUDE a 1/8" (0.125") bleed on all 4 sides. This ensures your ad won't have slivers of white along the edges of the printed ad page. See templates for details Ad files submitted without proper bleeds will be run as non-bleed ads.
- **CROP MARKS:** Do NOT include crop marks or registration marks. If you choose to include them, be sure they exist OUTSIDE of the bleed area (use 0.25" offset).
- **SAFE AREA:** Keep all live matter (text, logos, important parts of imagery) 1/4" (0.25") inside trim dimensions on all 4 sides (and away from the gutter for full-spread ads) Anything in that outer 1/4" (0.25") margin is subject to being partially trimmed off during the page-trimming process. See templates for details.

Please refer to our templates. Ads that don't conform to CPI specs and require in-house revisions may be subject to a design fee of \$100/hour. Templates available below.

FILE SPECIFICATIONS/REQUIREMENTS

Submit your ad file BY EMAIL to CPI Horse Show: lindsay@cpihorseshow.com.

- 2025 CPI Florida Horse Show - December 1, 2024

Templates available below.

For questions or more information, email lindsay@cpihorseshow.com

**The CPI does not accept responsibility for any errors and/or mistakes in your ad files, including errors of file size, resolution, color, and/or spelling and type errors.

THE ART OF HORSEMANSHIP



17

ANRC
National
Championships
2003-19

6

Tournament of
Champions National
Championships
2014-19

3

IHSA Collegiate
Cup National
Championships
2015-17

3

Cacchione Cup
and Reserve Cup
Champions
2010, 2012, 2019

2

IHSA Reserve
National
Championships
2018-19

SCAD The University for Creative Careers

Join the team at scad.edu/equestrian

BE A PART OF A WINNING TRADITION



AVERETT
UNIVERSITY
— SINCE 1859 —
EQUESTRIAN

Averett University's distinguished bachelor's degree program in Equestrian Studies, ranked among the best in the nation, offers concentrations in Dressage and Eventing Instruction, Equine Business Management, Equine-Assisted Psychotherapy and Equine Science.

With innovative courses and internship opportunities, a comprehensive Equestrian Center and nationally acclaimed instructors and faculty, you can develop advanced horsemanship skills and professional competencies that open up exciting career possibilities in a variety of roles in the equine industry.

FOR MORE INFORMATION, VISIT AVERETT.EDU/EQUESTRIAN OR CALL 1-800-AVERETT



University of Lynchburg

COMPETITIVE RIDING OPPORTUNITIES FOR ALL LEVELS

NCEA AND IHSA TEAMS

BOARDING

JUSTINE BETZLER - HEAD COACH

BETZLER_J@LYNCHBURG.EDU

WWW.LYNCHBURGEQUESTRIAN.COM





THESE UPDATED SPECS ARE
EFFECTIVE IMMEDIATELY

FULL-PAGE FULL-BLEED AD SPECS

Please submit your ad in CMYK color (no spot colors or RGB)
at 300 dpi resolution.

PLEASE NOTE: Any images used in your ad at less than 300dpi may appear fuzzy or pixellated when printed.

PREFERRED FILE FORMATS: PDF or flattened PSD, JPG or TIF
Please do NOT include cropmarks.

TRIM

Page will be cut at this
line. This is the size of your
FULL-BLEED AD.

8.5"W x 11"H

SAFE AREA

Keep all text, logos and important
imagery **INSIDE THIS AREA** and out
of the outer 0.25" margin

8"W x 10.5"H

(This is also the size for NON-BLEED ADS. See separate template for details.)

NOTE: Any content that falls in the
outer 1/4" margin could possibly be
cut off during the magazine
production process

BLEED

Background color, graphics and images **MUST** extend here
0.125" ON ALL 4 SIDES BEYOND THE TRIM SIZE

Final file size with bleed will measure

8.75"W x 11.25"H

QUESTIONS?
Email lindsay@cpihorseshow.com



THESE UPDATED SPECS ARE
EFFECTIVE IMMEDIATELY

FULL-PAGE NON-BLEED AD SPECS

Please submit your ad in CMYK color (no spot colors or RGB)
at 300 dpi resolution.

PLEASE NOTE: Any images used in your ad at less than 300dpi may appear fuzzy or pixellated when printed.

PREFERRED FILE FORMATS: PDF or flattened PSD, JPG or TIF

Please do NOT include cropmarks.

NON-BLEED AD SIZE

This is the size of your ad.

8"W X 10.5"H

Want to do a FULL-BLEED ad? See separate template/specs.

QUESTIONS?
Email lindsay@cpihorseshow.com



THESE UPDATED SPECS ARE
EFFECTIVE IMMEDIATELY

HALF-PAGE HORIZONTAL FULL-BLEED AD SPECS

Please submit your ad in CMYK color (no spot colors or RGB)
at 300 dpi resolution.

PLEASE NOTE: Any images used in your ad at less than 300dpi may appear fuzzy or pixellated when printed.

PREFERRED FILE FORMATS: PDF or flattened PSD, JPG or TIF

Please do NOT include cropmarks.

TRIM

This is the
size of your
FULL-BLEED AD.

8.5"W x 5.375"H

PLEASE NOTE: Ad may run at the
top or bottom of the page;
placement is at the discretion of
The CPI Horse Show.

SAFE AREA

Keep all text, logos and
important images
INSIDE THIS AREA
and out of the outer
0.25" margin

8"W x 4.875"H

(This is also the size for NON-
BLEED ADS. See separate
template/specs for details.)

BLEED

Background color,
graphics and images
MUST extend here

**0.125" ON ALL
4 SIDES BEYOND
THE TRIM SIZE**

Final file size
with bleed will measure

8.75"W x 5.625"H



THESE UPDATED SPECS ARE
EFFECTIVE IMMEDIATELY

HALF-PAGE HORIZONTAL NON-BLEED AD SPECS

Please submit your ad in CMYK color (no spot colors or RGB)
at 300 dpi resolution.

PLEASE NOTE: Any images used in your ad at less than 300dpi may appear fuzzy or pixellated when printed.

PREFERRED FILE FORMATS: PDF or flattened PSD, JPG or TIF

Please do NOT include cropmarks.

NON-BLEED AD SIZE

This is the size of your ad.

8"W X 4.875"H

Please note: Ad may run at the top or bottom of the page; placement is at the discretion of The **CPI**
Horse Show.

Want to do a FULL-BLEED ad? See separate template/specs.

QUESTIONS?

Email lindsay@cpihorseshow.com

THESE UPDATED SPECS ARE
EFFECTIVE IMMEDIATELY



HALF-PAGE VERTICAL FULL-BLEED AD SPECS

Please submit your ad in
CMYK color
(no spot colors or RGB) at 300
dpi resolution.

Please NOTE: Any images used in
your ad at less than 300dpi may
appear fuzzy or pixellated when
printed.

PREFERRED FILE FORMATS:
PDF or flattened PSD, JPG or TIF

Please do NOT include cropmarks.

QUESTIONS?
Email lindsay@cpihorseshow.com

TRIM

This is the size of your
FULL-BLEED AD.

4.125"W x 11"H

PLEASE NOTE: Ad may run on the
inside or outside of the page;
placement is at the discretion of The
CPI Horse Show.

SAFE AREA

Keep all text, logos
and important images
INSIDE THIS AREA
and out of the
outer 0.25" margin

3.625"W x 10.5"H

(This is also the size for
NON-BLEED ADS. See separate template/
specs for details.)

BLEED

0.125" ON ALL
4 SIDES BEYOND
THE TRIM SIZE

Final file size
with bleed will measure

4.375"W x 11.25"H

THESE UPDATED SPECS ARE
EFFECTIVE IMMEDIATELY



HALF-PAGE VERTICAL NON-BLEED AD SPECS

Please submit your ad in
CMYK color
(no spot colors or RGB)
at 300 dpi resolution.

Please NOTE: Any images used in
your ad at less than 300dpi may
appear fuzzy or pixellated when
printed.

PREFERRED FILE FORMATS:

PDF or flattened PSD, JPG or TIF

Please do NOT include cropmarks.

QUESTIONS

Email lindsay@cpihorseshow.com

NON-BLEED AD SIZE

This is the size of your ad.

3.625"W x 10.5"H

PLEASE NOTE: Ad may run on
the inside or outside of the page;
placement is at the discretion of
The CPI Horse Show.

Want to do a FULL-BLEED ad?
See separate template/specs.